

Sponsorship Agreement for the East Hills Charity Car Show 2021

Firstly, thank you for agreeing to come on board as a sponsor of the East Hills Charity Car Show 2021. Without sponsorships the East Hills Charity Car Show would not be a possibility, and we would not be able to raise money for such worthy causes as the , “ Crohn's and Colitis Australia “

The agreement below sets out the terms and conditions of sponsorship for the East Hills Charity Car Show 2021. Please read and sign the agreement and return it to info@easthillcarshow.com.au or fax the completed agreement to 0434 360 791.

Sponsorship Agreement:

I _____ of _____ agree to the following terms and conditions:

I undertake paid sponsorship of the East Hills Charity Car Show 2021. I understand that as a paid sponsor of the East Hills Charity Car Show 2021 I am required to make a one-time donation to Crohn's and Colitis Australia of three-hundred and fifty Australian dollars (\$350 AUD), that can either be paid direct to the , Crohn's and Colitis Australia, as a donation to the , East Hills Charity Car Show 2021. Please note that for the donation component of the sponsorship to be eligible as a tax deduction it must be paid directly to the Crohn's and Colitis Australia. I also agree to publically display, in my place of business, advertising material, for example A3 posters and A5 flyers, for the East Hills Charity Car Show 2021. As a paid sponsor I understand that I will be identified on the sponsors' page of the East Hills Charity Car Show 2021 website "www.easthillscarshow.com.au/" with a link to my business webpage. I understand that I have the right to advertise at the East Hills Charity Car Show 2021 event through the use of banners and/or sale flags (to be approved by the event coordinator). I understand that I will have the opportunity to provide advertising material to be placed in event show bags at the East Hills Charity Car Show 2021 (to be approved by the event coordinator). I understand and agree that my business will have naming rights to the category/ categories that are being sponsored in the following two formats:1) “*Best in show, sponsored by Bob's Auto world*” or 2) “*The Bob's Auto world Best in Show Award*”. I understand and agree to be identified in any advertising used for the East Hills Charity Car Show 2021. I understand and agree that my trade name, business name and business logo and any other associated intellectual property can be used in any advertising used for the East Hills Charity Car Show. I understand and agree that images created during the East Hills Charity Car Show event, such as photographs or videos of vehicles, contestants, winners or sponsors can be used for promotional purposes for any subsequent events or media. I understand and agree that all copyright to material such as photographs or video, including the right to reproduction wholly or in part belongs to the East Hills Charity Car Show. I understand and agree that the organisers and event coordinator of the East Hills Charity Car Show 2021 reserve the right to make changes to the event and agreement at the sole discretion of the event coordinator and no liability can be accepted in the event of such changes. Paid sponsors will be notified as soon as practically possible of such changes, including via the website and email.

I acknowledge that I have read, understood and agreed to all terms and conditions set forth in this document:

Signed: _____

Date: _____

Once this form is completed please return along with a copy of the receipt for the (\$350 AUD) donation (if the donation is being paid directly to Crohn's and Colitis Australia) or please attach a cheque or bank details will be provided for an EFT on receipt of this form.

Also please find attached a list of the categories open for sponsorship, if you could circle the categories you would like naming rights to and return it along with the signed sponsorship agreement, if you are sponsoring one category please select at least two categories, if you are sponsoring two categories please select at least three categories so that we can make sure you get at least one of your choices. If you have already made arrangements with the coordinator to sponsor a particular category/ categories please select the agreed upon categories from the list (you are guaranteed these categories).

Once again thank you for your support of the East Hills Charity Car Show 2021, and we will be in touch with advertising material. If you have any questions please contact Glen Waud on , 0434 360 791 or email info@easthillcarshow.com.au.

Categories for Sponsorship:

Best in Show on display

People's Choice on display

Best Club on display

Best Holden on display

Best Ford on display

Best Classic/ vintage car on display

Best 4WD on display

Best Hot Rod on display

Best European car on display

Best Japanese car on Display

Best American car on Display

Best 4 cylinder on display

Best 6 cylinder on Display

Best 8 cylinder on Display

Best rotary on Display

Best Paintwork on Display

Best Interior on Display

Best Ute on display

Best wheels on display

Best hybrid on display

Best electric on display